

# COMMISSION AGENDA

Item No: 7C

Meeting: 1/17/23

**DATE:** January 6, 2023  
**TO:** Port Commission  
**FROM:** Eric Johnson, Executive Director  
**SUBJECT:** Upcoming 2023 Commission International Trips

## A. BACKGROUND

On July 21, 2022 the Port of Tacoma Commission approved a Commission trip to the Port of Rotterdam and the Netherlands in Q1 of 2023. On December 15, 2022 the Commission additionally approved a Commission customer visit trip to Asia in March and to Northern Europe in May of 2023. As these three trips are quickly approaching, staff requests that attendees for each trip be confirmed at this time.

## B. TRIP SUMMARIES

### 1. MARCH 10-18, 2023: NETHERLANDS

The Port of Tacoma is planning a trip to the Netherlands, to include the Ports of Rotterdam and Antwerp. This trip will include meetings with the European Commission, European Seaports Organization, the Ports of Antwerp and Rotterdam and Netherlands officials on port, infrastructure and economic development. Eric Johnson and Sam Kaplan will be joining this trip. Please see Attachment #1 for the preliminary draft itinerary

### 2. MARCH 19-24, 2023: ASIA

The Northwest Seaport Alliance is planning a Commercial customer visit trip to Asia. The itinerary has not yet been set but will most likely include customer visits to Korea and Japan. Travel to China will be dependent on their COVID status as the trip gets closer. Details on customer meetings will be available at a later date.

### 3. MAY 14-19, 2023: EUROPE

The Northwest Seaport Alliance is also planning a Commercial customer visit trip to Europe. This itinerary has also not yet been set but may include customer visits to Amsterdam and France.

#### May 9-11, 2023: World Hydrogen Summit – Rotterdam

Coincidentally, the World Hydrogen Summit will be in Rotterdam the week prior to the Europe trip, and some Port of Tacoma Commissioners have expressed interest in attending this conference and then joining the customer visits afterward.

The World Hydrogen 2023 Summit is doubling in size from what was offered in 2022. This conference will bring together government, research, innovation and private sector leaders for three days dedicated solely to increasing collaboration, cross-sector dialogue and knowledge-sharing for the hydrogen industry. Please see Attachment #2 for more specifics on this summit.

## C. NEXT STEPS

Next steps include confirming which commissioners will be participating in each of the above stated trips.

**MARCH 10 – 18, 2023**  
**BRUSSELS / ANTWERP / ROTTERDAM**  
**Draft Itinerary**

DAY	DATE	DESCRIPTION
Friday	3/10/2023	Flight to Brussels
Saturday	3/11/2023	Arrive in Brussels in afternoon. Take train from airport to Antwerp
Sunday	3/12/2023	<b>Transition Day:</b> see stuff in Antwerp, delegation dinner to prepare for week.
Monday	3/13/2023	Train to Brussels (30 minutes or so). Meetings with European Commission, European Sea Ports Organization and International Association of Ports and Harbors. Dinner in Brussels then train back to Antwerp
Tuesday	3/14/2023	Meetings in Antwerp
Wednesday	3/15/2023	Meetings with Port of Antwerp per schedule they sent. Leave for Rotterdam after dinner or next morning
Thursday	3/16/2023	Tour of Port of Rotterdam and meetings with port
Friday	3/17/2023	Meetings with Netherlands officials on port, infrastructure and economic development. Evening train tack to Antwerp
Saturday	3/18/2023	Fly back to Seattle or free day and fly back on Sunday

# WHAT'S ON AT WORLD HYDROGEN 2023

## TUESDAY 9 MAY

Site Visits at Port of Rotterdam

Africa Forum



Advisory Board Annual Meeting

VIP Exhibition Opening

WORLD HYDROGEN  
AWARDS CEREMONY



## WEDNESDAY 10 MAY

Summit Day 1

Exhibition Day 1



H2 Tech Series Day 1



Co-Located with



GALA DINNER



## THURSDAY 11 MAY

Summit Day 2

Exhibition Day 2



H2 Tech Series Day 2



Co-Located with



DRINKS RECEPTION

## FRIDAY 12 MAY

Site Visits at Port of Rotterdam



Site Visits at Port of Rotterdam



# WORLD HYDROGEN 2023 RETURNS TO ROTTERDAM DOUBLING IN SIZE



City of  
Rotterdam



The **World Hydrogen Summit & Exhibition**, the world's largest Hydrogen event dedicated to global hydrogen advancement, returns to Rotterdam in May 2023, doubling in size to meet the surging demand.

The Sustainable Energy Council (SEC) along with the Port of Rotterdam, the City of Rotterdam and the Province of Zuid-Holland are committed to working together and enhance the event as the official global springboard for hydrogen deals and project developments.

Following the sell-out of World Hydrogen 2022 to summit attendees, the 2023 edition will double in capacity to welcome twice as many companies and keep up with the surging expansion of the sector. With collaboration as the primary focus, the Summit & Exhibition set the stage for key partnership development and deal signing to really activate the sector and deliver on set ambitious climate goals.

Among the many features of the event this year, attendees will also have a unique opportunity to go on a world's-first dedicated tour of the port facilities and infrastructure providing rare access to pioneering hydrogen projects. One not to be missed!



"Clean hydrogen plays a key role in the transformation of our economy towards a sustainable future. The urgency to develop a hydrogen value chain is broadly felt, which is reflected by the growth of the World Hydrogen Summit & Exhibition. As the Province of Zuid-Holland we are proud to contribute and show how far we've already come."



**JEANNETTE BALJEU,**  
REGIONAL  
MINISTER,  
Province of  
Zuid-Holland

"Hydrogen is going to play a crucial role in the fight against climate change and Rotterdam is leading the way in developing hydrogen value chains. As Europe's Hydrogen Hub, we are again proud to host this event, bringing together the most ambitious companies and regions to make this new economy work."



**ROBERT SIMONS,**  
VICE MAYOR PORT  
& ECONOMY,  
City of  
Rotterdam

"In Europe, the Port of Rotterdam is best positioned to receive the bulk of EU's 10 million ton of low-carbon hydrogen import demand. Our port has the ambition to be the largest global hydrogen and low carbon fuel hub in the world by 2030. Rotterdam has world-class infrastructure and is set to set to supply major European demand areas via excellent existing and new to be built networks".



**ALLARD CASTELEIN,**  
CHIEF EXECUTIVE  
OFFICER,  
Port of Rotterdam  
Authority

"SEC is delighted to be hosting the World Hydrogen 2023 Summit & Exhibition in Rotterdam once again. With our partners the Province, City and Port of Rotterdam we are excited to invite the international community to join us at this official event to experience the huge global advancements in hydrogen and make the key contacts to continue the industry expansion and deliver a speedy energy transition."



**CHRIS HUGALL,**  
MANAGING  
DIRECTOR,  
Sustainable Energy  
Council (SEC)



WORLD-HYDROGEN-SUMMIT.COM



#WORLDHYDROGEN2023

# A TRULY GLOBAL EVENT FOR THE HYDROGEN VALUE CHAIN



# THE GLOBAL STAGE FOR HYDROGEN PROJECTS, POLICIES & STRATEGIES

The World Hydrogen Summit convenes the world's policy and strategy leaders at the forefront of ground-breaking hydrogen projects to share the latest advancements and collaborate towards an accelerated upscale of deployment. With unprecedented pressure from the climate emergency as well as the war in Ukraine, the Summit is a place to make bold announcements and reaffirm alliances that will enable a shift from a fossil fuel dependent economy towards a secure and sustainable clean hydrogen economy.

80+  
High-Level  
Speakers

14  
Strategic  
Sessions

1200  
Decision  
Makers

94%  
C-Level  
Attendees

## KEY THEMES TO BE ADDRESSED:



Renewable Hydrogen  
Production &  
Electrolyser  
Developments



Low Carbon  
Hydrogen Production  
with CCUS



Clean Hydrogen  
Storage Infrastructure,  
Transportation &  
Distribution



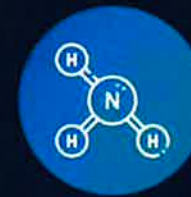
Hydrogen Supply  
Chain Development



Trade Corridors:  
Connecting  
Established & New  
Suppliers to Global Off  
Takers



Global Ports Creating  
Hydrogen Hubs and  
Demand Centres



Hydrogen Carriers:  
Ammonia,  
Methanol, Liquid  
Hydrogen, LOHC



Decarbonising Hard to  
Abate Sectors Through  
Low Carbon Hydrogen



Hydrogen  
Mobility Advancements  
on Land, Sea and Air



Hydrogen Bankability,  
Investments, Subsidies



Global Governments  
Leading the creation  
of a hydrogen  
economy



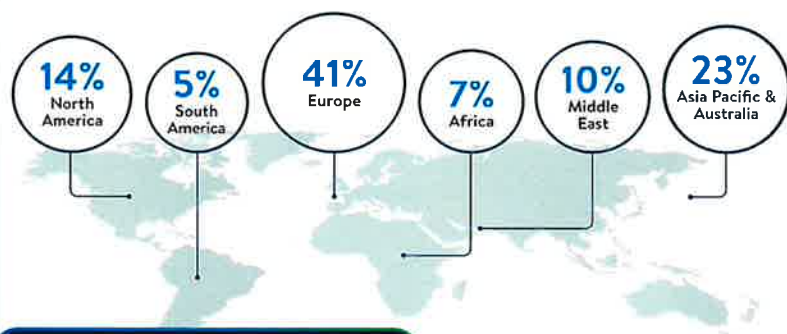
Standardisation,  
Certification &  
Regulations

# MEET WITH THE GLOBAL HYDROGEN VALUE CHAIN AT WORLD HYDROGEN 2023

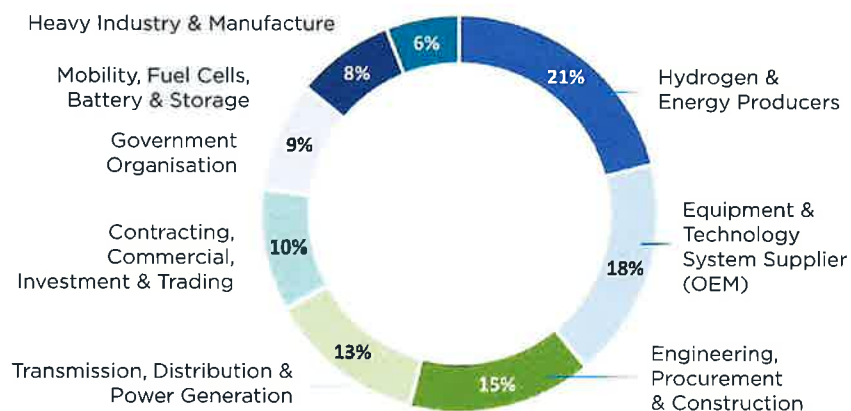
## JOB FUNCTIONS



## REACH A GLOBAL AUDIENCE OF ENERGY LEADERS:



## WHO WILL YOU MEET?



## EXHIBITOR PROFILE

### Industries:

- Accounting, Banks, Finance
- Battery/Storage
- Biomass
- Equipment & Material Supplier
- Gas Transport
- Hydrogen Production
- Infrastructure
- Legal
- Maintenance & Service Company
- NGO & Associations
- Professional Services
- Project Contractor or Support Services
- Renewables
- Solar
- Water
- Wind



## SECURE DEALS AT BUSINESS MEETINGS COVERING:

- Current projects
- Services & Products
- Latest Technologies
- Quotation of Services
- Delivery & Timescales
- New & Existing Tenders
- Technical Consultations
- International Trade
- Cross-Sector Partnerships

## VISITOR PROFILE

### Industries:

- Academic / Research Company
- Automotive
- Construction
- Energy Buyer
- Government Organisation
- Investors
- IOC
- LNG
- Ministry & Regulator
- NGV
- NOC
- Pipeline
- Regulator
- Power, Water & Utility Company
- Press & Media
- Shipping

“Very informative and thoroughly executed event with high-level speakers and exhibitors from every part of the industry represented.”

JORIS HEIJDT, Energy Analyst, [Energy Delta Institute](#)

”

# THE GLOBAL PLATFORM WHERE HYDROGEN BUSINESS GETS DONE

We look forward to working with you, get in touch with our team to discuss your tailored participation as a Speaker, Sponsor, Exhibitor or Supporter of the World Hydrogen 2023 Summit & Exhibition.



## FOR SPONSORSHIP & PARTNERSHIPS PLEASE CONTACT:

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Business Development Manager  
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[Hydrogen@sustainableenergycouncil.com](mailto:Hydrogen@sustainableenergycouncil.com)



## FOR EXHIBITING, PLEASE CONTACT:

**SCOTT SHELTON**

Director

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### BOOK YOUR ATTENDANCE WITH ONE OF THE OPTIONS BELOW:

#### IN-PERSON SUMMIT & EXHIBITION

**€1599**

Super Early Bird Rate until 1st Nov  
(final ticket price is €1,970)

*What's included:*

##### ALL ACCESS PASS

- ✓ Summit Sessions
- ✓ Summit Networking Lunches, Drinks, Dinners
- ✓ Awards Ceremony
- ✓ Exhibition Access
- ✓ Exhibition Networking
- ✓ Technical Sessions
- ✓ Site Visits to Projects in the Port of Rotterdam
- ✓ Logo in Companies Attending
- ✓ Access to Virtual Platform for 1 Month
- ✓ Access to Session Recordings
- ✓ Access to Speaker Presentations

**BOOK NOW**

#### VIRTUAL SUMMIT & EXHIBITION

**€799**

Super Early Bird Rate until 1st Nov  
(final ticket price is €1,100)

*What's included:*

##### VIRTUAL ACCESS PASS

- ✓ Virtual Summit Sessions
- ✓ Virtual Networking
- ✓ Watch Awards Ceremony
- ✓ Virtual Exhibition Access
- ✓ Virtual Exhibition Networking
- ✓ Watch Technical Sessions
- ✓ Access to Virtual Platform for 1 Month
- ✓ Access to Session Recordings
- ✓ Access to Speaker Presentations

**BOOK NOW**

#### IN-PERSON EXHIBITION ONLY

**FREE**

**TO ATTEND**

Open to all industry trade

*What's included:*

##### EXHIBITION PASS

- ✓ Exhibition Access
- ✓ Exhibition Networking
- ✓ Technical Sessions

**BOOK NOW**

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ON SOCIAL MEDIA

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